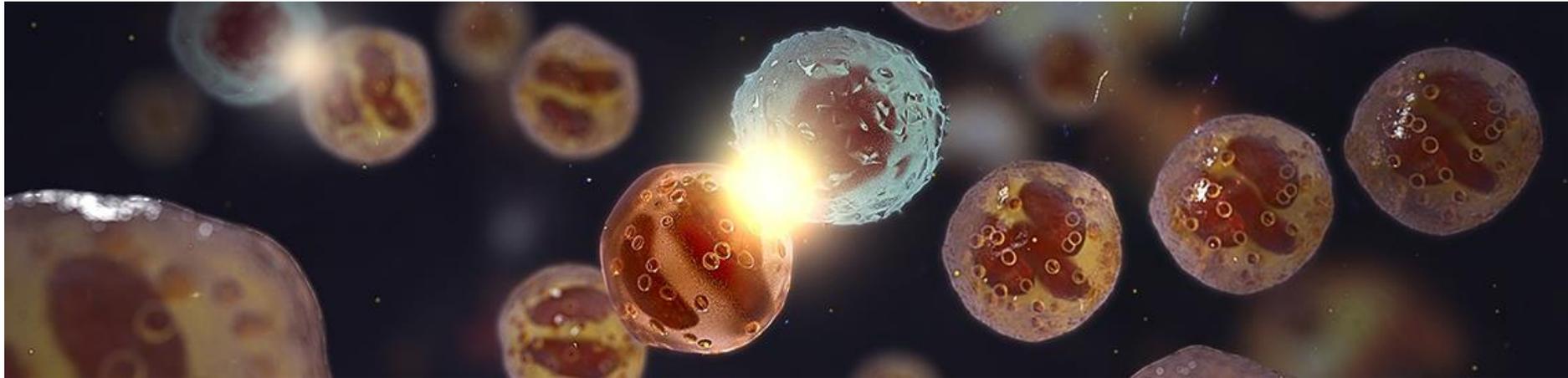


Guidance in moving through the ranks of Industry

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Why I joined Industry?

Life is flexibility and adaptation



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Standard principles that apply in every place:

- The personal attitudes
- Honesty, transparent, respect
- The golden rule: “do unto others as you would have them do unto you”**

Some specifics

- Politics ? Gossiping (pay attention every word counts) ??
- Respect different cultures
- Learn how to say “I don’t know but...”
- Positivity is contagious and vice versa
- Be well prepared for: every meeting, public and internal presentation
- Don’t ever burn your bridges, it is a small world



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“What does it take to be the boss?”

It’s a hard question to answer because in my opinion there are two types of bosses: managers and leaders”.

“Management is about maintaining processes, disciplines and systems — something that doesn’t come naturally to yours truly. Where managers keep the rules, leaders have to be willing to break them, or at least find creative ways around them”.

“The only way to get through those long hours is to love what you do. You have to be passionate about what you are creating and believe in the impact it will have on the world”

Richard Branson
Founder at Virgin Group



Take Home Message

Keys For Success

-Set your goal and focus

-The 3 Ps:

-Professional and hard working

-Personal attitudes

-POSITIVE

